

NEW  
**ALOHA  
STADIUM**  
ENTERTAINMENT DISTRICT

April 6, 2021



*The above renderings are conceptual views of the New Aloha Stadium within the proposed Entertainment District (Credit: Crawford Architects). The final design will be determined with the selected development team.*

## **Questions and Clarifications Pertaining To The New Aloha Stadium Entertainment District (NASED) Project**

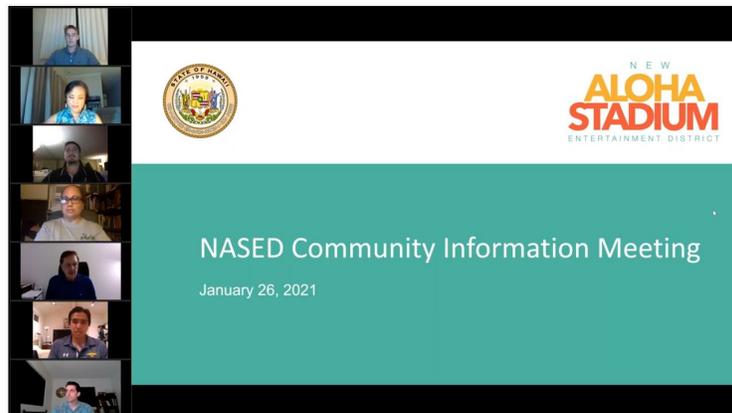
**Will the NASED development bring the “Waikiki brand” of tourism to Aiea?**

- The goal of the NASED development has never been to bring Waikiki tourism to Aiea. Rather, the intention of the NASED project is to capitalize on the thousands of residents and existing visitors who visit the current Aloha Stadium area every year. The Entertainment District seeks to provide people who attend concerts, football games, the 50th State Fair, the Swap Meet, the Great Aloha Run, and many other events, in addition to those who visit neighboring Pearl Harbor, with the opportunity to come early, stay late, and spend money within the district to produce revenue and benefits for the state and the greater community.

- The NASED project increases the area's desirability for a hotel (or hotels) on-site for a few key reasons. First and foremost, the existing Aloha Stadium site consists of the stadium surrounded by empty surface parking lots. The Entertainment District will offer food and beverage options, retail, parks and walking paths, in addition to the new stadium facility. A hotel (or hotels) on-site is a natural complement to the new NASED that will provide visiting athletes and performers (including from the neighbor islands), tourists, locals, and others a place to stay on-site and continue to enjoy amenities within the district. It is especially important that this hospitality destination will focus more on business, local, and district-oriented visitors, and not be a tourism-centric resort that competes with Waikiki.

**[Click Here for Additional Q&A and Project Clarifications](#)**

[http://nased.hawaii.gov/wp-content/uploads/2021/04/2021\\_0316-NASED-Clarifications.pdf](http://nased.hawaii.gov/wp-content/uploads/2021/04/2021_0316-NASED-Clarifications.pdf)



## Community Meetings Held January 26 and 28

The New Aloha Stadium Entertainment District (NASED) project team led two Community Meetings on behalf of the State of Hawaii. The intent of these meetings was to inform the public about the contents of the NASED Draft PEIS and let them know how they can provide comments.

To view the meeting reports and videos of the online meetings held on January 26 and 28, click the links below.

### **NASED January Community Meetings Question and Answer Report**

[2021\\_0126-28 NASED – January Community Meetings QandA Report](#)

### **NASED Community Meeting Video January 26**

<https://youtu.be/kplzbAmVAow>

### **NASED Community Meeting Video January 28**

<https://www.youtube.com/watch?v=C16tjtQksVk&t=70s>

**Draft Programmatic Environmental Impact Statement (PDF Flier):**

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**January 26 and 28 Meetings**  
[20210126-28 NASED – Community Meetings Presentation FINAL](#)

**Key dates are as follows:**

- Draft PEIS Published: December 23, 2020
- Draft PEIS 45-day Comment Period Deadline: February 8, 2021
- Anticipated Completion of Final PEIS: Summer 2021

For additional information about NASED, please visit the project website:  
<https://nased.hawaii.gov/>

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## **NASED In The News**

### **Aloha Stadium Replacement Plan Includes Maintenance Risk Shift Honolulu Star-Advertiser, March 17**

Long-term maintenance expenses for a new stadium on Oahu would be preset under the state's plan to replace Aloha Stadium using a private partner.

The state Department of Accounting and General Services expects to soon solicit proposals for a private partner to build a new stadium in Halawa and maintain it for 30 to 40 years, while the Stadium Authority, a state agency, would operate the new facility, as it does now with the existing stadium.

Paying for a new state-owned stadium could be at least partially done upfront by the state, which has appropriated \$350 million to help replace the stadium and possibly cover some costs for the same partner or a different partner to lease and redevelop much of the 98-acre Halawa site with commercial uses such as housing, retail, restaurants and hotels in what would be called the New Aloha Stadium Entertainment District.

DAGS said a partner that builds a new stadium would be paid pre-agreed amounts of state money over 30 to 40 years as a way to essentially repay the partner for any of its own stadium development costs as well as the cost to maintain the facility to "prescribed standards."

To view the entire story, click this link: <http://nased.hawaii.gov/aloha-stadium-replacement-plan-includes-maintenance-risk-shift/>

### **Aloha Stadium Won't Be Torn Down Just Yet Honolulu Star-Advertiser, March 18**

Even with University of Hawaii football no longer in the picture for stadium use in 2021, the New Aloha Stadium Entertainment District will wait until sometime in 2022 before it begins tearing down the current facility, a NASED official said.

There had been wide speculation and discussion that with UH out of the way, that demolition process might be sped up.

"Our current plan is to wait until the stadium developer is selected (and) we expect to award a contract for the stadium developer by the end of quarter one, 2022," Chris Kinimaka, Public Works Administrator for the Department of Accounting and General Services, said in response to questions from the Star-Advertiser.

NASED has identified three priority-listed, developer-led groups to receive request for proposals from which the winning group will be selected to partner with the state.

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Please click on the links below to learn more about the NASED project.

[\*\*NASED Homepage\*\*](#)

[\*\*Reach Out: Contact the NASED Team\*\*](#)

[\*\*Media Coverage\*\*](#)

The NASED team will continue to post updates as the project progresses.

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